

## **“A REVIEW: WEB DATA SCRAPPING”**

**SWATI SANDIP PATEL**

MCA, LDRP-ITR, Gandhinagar, Gujarat, India

### **ABSTRACT**

Information drives today's businesses and the Internet is a powerhouse of information. Most businesses rely on the web to gather data that is crucial to their decision making processes. Companies regularly assimilate and analyze product specifications, pricing information, market trends and regulatory information from various websites and when performed manually, this is often a time consuming, error-prone process. So it is very important to create a simplified algorithm/tool that can easily extract data from web page and publish the extracted data in desired manner.

**KEYWORDS:** Association, Clustering, Crawling, IP Blackage, IP Rotation, Page rank, Scrapping, Web Mining